



Opportunities Sporting Dpt.

Rome, June 2025

**all info in this document is referred to 2024 season*

01. SBK™ Roadway

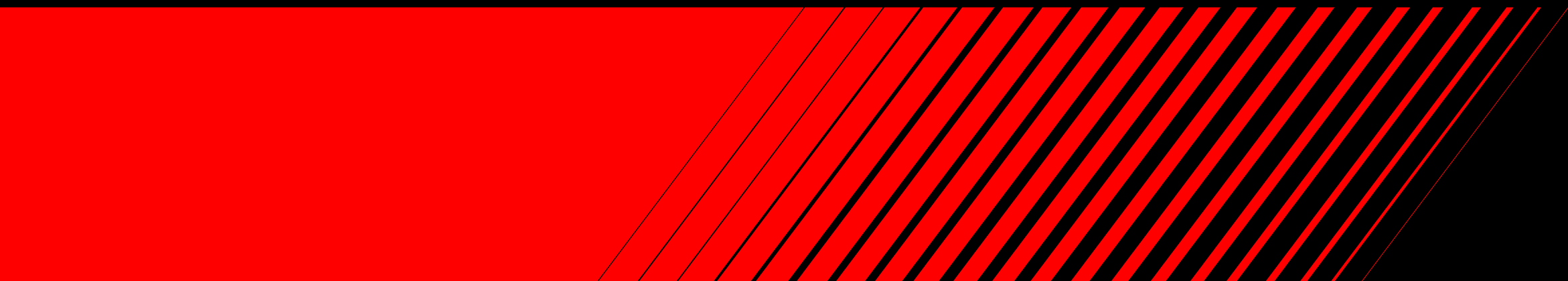
02. R3 BLU CRU WorldCup

A. SBS green brake pads

03. R3 BLU CRU Latin America

04. CEF in China

01. SBKTM Roadway



What means SBK™ Roadway?

The program is a DWO initiative that helps to improve the development of **emerging riders**, showcasing **future talents** and competitive racing, giving them the **opportunity** to be part of a professional motorcycle **racing environment** with a global structure, with the ambition of one day becoming a rider in the main category.

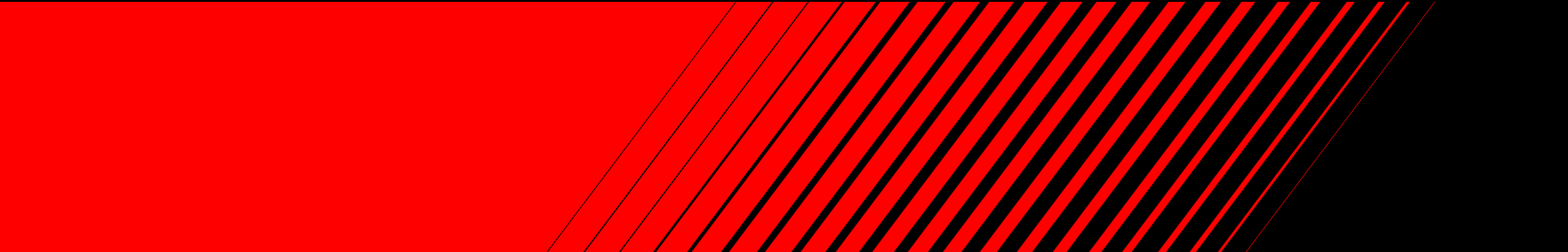
So far, we have 3 programs:

- **R3 BLU CRU WorldCup**
- **R3 BLU CRU Latin America**
- **CEF in China**





02. R3 BLU CRU World Cup



R3 BLU CRU World Cup

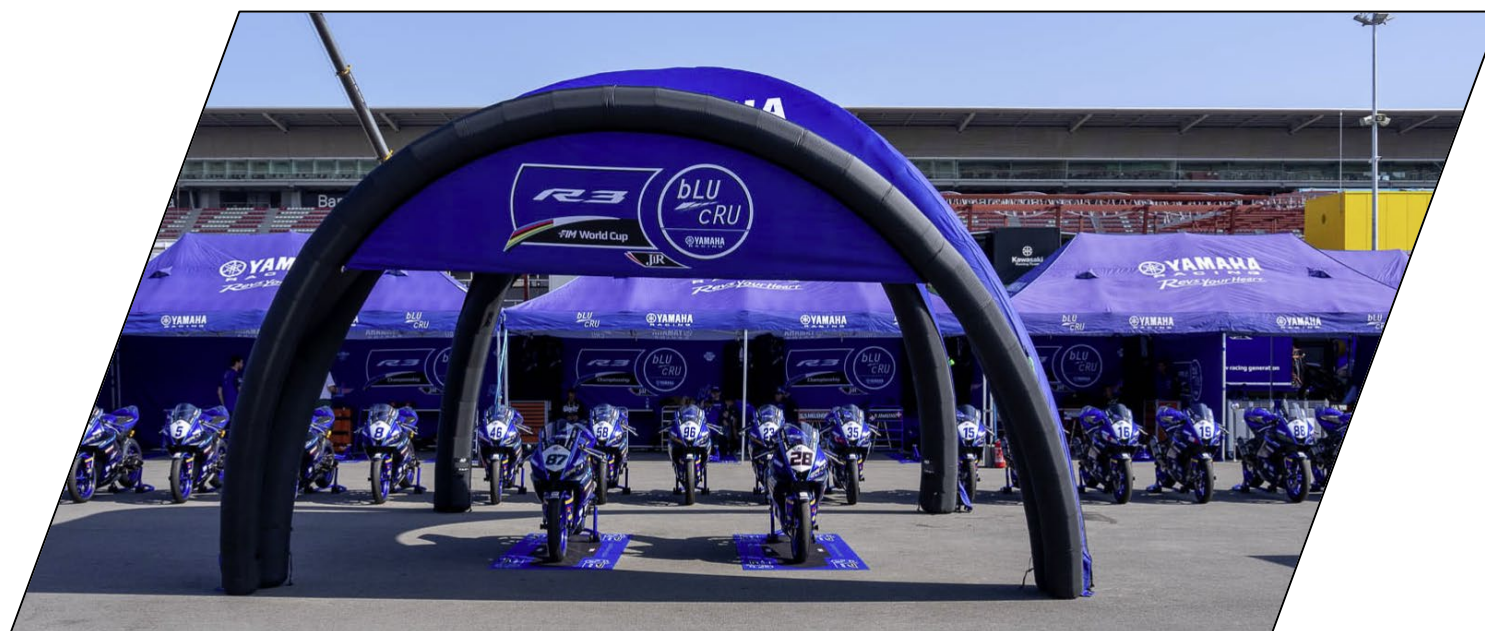
Renamed in 2024, the Yamaha R3 BLU CRU FIM World Cup *[formerly known as the Yamaha R3 bLU cRU European Championship]* is a road race series aiming to **provide a path to the world stage for young riders.**

The Yamaha R3 BLU CRU FIM World Cup, a collaboration between Yamaha, FIM Europe and Dorna World Superbike Organization supported by Japan Italy Racing, is contested across 12 races at six European rounds of the 2025 FIM Superbike World Championship and is open to riders aged between 14 and 20 years.



R3 BLU CRU World Cup

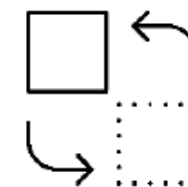
The overall champion will earn a place on the **2025 FIM Supersport 300 World Championship** grid with full Yamaha Motor Europe support, providing they are over the minimum age for entry into the class. Second in the standings will be offered a 50 % discount on their 2026 Yamaha R3 BLU CRU FIM World Cup registration, while the rider who finishes third will receive a 25% discount.



R3 BLU CRU World Cup trusts in SBS braking systems:

One of the suppliers of the R3 World Cup, SBS, supplied Green line Sintered front brake pads and Ceramic rear brake pads:

- FRONT SBS 931 HS Green Sinter / Better Brakes
- REAR SBS 932 HF Green Ceramic / Better Brakes



REFINED COMPOUND

Brake compounds are 100%* Copper- and Nickel-free, and for ceramic compounds also Antimony-free.

SBS BETTER BRAKES-SERIES A BETTER PRODUCT FOR A BETTER RIDE

Based on the shared Brembo-group philosophy of **Think Responsibly, Act Concretely**, SBS announced in 2021 a new progressive strategy to transition >95% of brake pad products between 2022-2025.

In essence, the transition means that SBS will be removing certain raw materials from production and replacing these with iron. The raw materials being replaced are:

- Copper (for Sintered brake pads)
- Nickel (for Sintered brake pads)
- Antimony (for Ceramic brake pads)

THE TRANSITION

The transition of products will be made in sections, starting with the products that can enable the biggest impact:

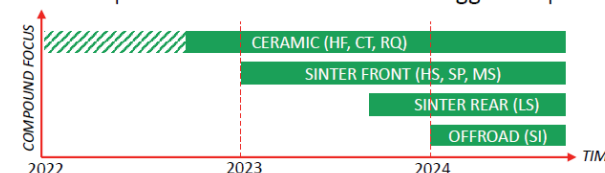


Table 1: Transition focus 2022-2024. Dependencies are occurrent.

THE IDENTIFYER

To differentiate the old from the new, SBS is introducing the symbolic “Better Brakes Leafs” to its packaging. We do so also because product references (e.g. 706HS) will remain as they are today.

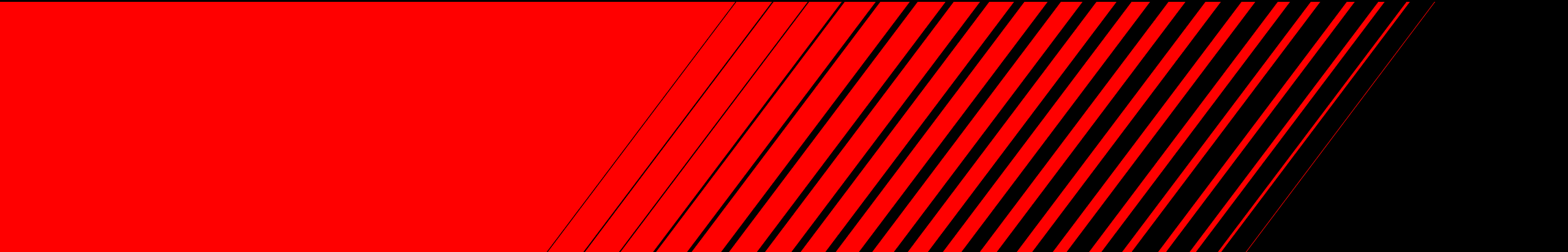


The Better Brakes Leafs





02. R3 BLU CRU Latin America



R3 bLU cRU Latin America

The 2025 Yamalube R3 BLU CRU Latinoamérica series, spanning from April to November, serves as a developmental steppingstone for **talented riders** to showcase their skills and progress within the realm of motorcycle racing.

Yamaha Racing and FIM Latin America share this collaboration with **Dorna WSBK Organization**, and all parties are proud to integrate the Yamalube R3 BLU CRU Latinoamérica into the SBK® Roadway programme for the 2025 season. An impressive entry list of **49 riders from 10 different countries** have signed up as the series seeks to establish a vital platform for emerging talents in motorcycle racing within Latin America.



R3 BLU CRU Latin America

The championship will serve as a roadway for the winner of the "Talent" category (ages 14-19) to secure a two-year deal for participation in the FIM Yamaha **R3 BLU CRU World Cup**. Additionally, the runner-up will receive financial backing from Yamaha Racing Brasil for one season, marking a key progression towards the global stage.



pending
confirmation
for 2025
season

03. CEF in China

CEF in China

In the upcoming year, CEF will collaborate closely with DWO to elevate the festival's content throughout the series' four rounds. In addition to the four-hour endurance race, a noteworthy addition will be the **CEF Women's Cup**, showcasing a commitment to promoting **diversity and inclusivity** within the sport — a cause that aligns with WorldSBK's involvement in supporting the upcoming FIM Women's Circuit Racing World Championship.

The 2024 **China Endurance Festival** (CEF) in Chengdu marked the beginning of the SBK® Roadway program in China, an initiative to integrate **emerging talents** into the WorldSBK paddock.

Held at the Tianfu International Circuit on May 11-12, the event attracted **38 teams and 132 riders** from across the country, competing in various categories including the 4-hour endurance challenge, the Chinese Endurance Women's Group, and the 600cc and 1000cc groups.





WE MAKE
EXCITEMENT

