



ISO 20121 SUSTAINABILITY REPORT

DORNA WSBK
ORGANIZATION S.R.L.
2024



DORNA WSBK ORGANIZATION S.R.L.

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In order to pursue continuous improvement, you are invited to provide feedback on any suggestions, improvements, and/or comments regarding the contents of this sustainability report to the following email address: team.compliance@worldsbk.com

FOREWORD

Dorna WSBK Organization S.r.l. (hereinafter “DWO”) has committed to giving careful consideration to the environmental, social, and economic dimensions of the FIM Superbike World Championship.

In alignment with Dorna Sports Group’s sustainability strategy – **“Racing for the Future”** – DWO has pledged its commitment to advancing sustainability in motorsport by designing and implementing a sustainable management system for the FIM Superbike World Championship. The Company has therefore undergone the process of certifying its organization and processes according to the **ISO 20121:2012 – International Standard for Event Sustainability Management Systems**.

DWO’s sustainability plan has been developed to embed its commitment to the environmental, social and economic pillars of sustainable development within the organization’s event management model, which is consistently applied across all departments and encompasses all classes of the FIM Superbike World Championship – the **WorldSBK** (FIM Superbike World Championship), the **WorldSSP** (FIM Supersport World Championship), the **WorldSSP300** (FIM Supersport 300 World Championship) – as

well as the newly established **WorldWCR** (FIM Women’s Circuit Racing World Championship). With the objective of enhancing environmental compatibility and maximizing positive social and economic impacts, DWO has initiated a thorough review of its internal processes and established clear, organization-wide sustainability objectives to guide its ongoing efforts.

On **December 8th, 2024** DWO obtained the aforementioned certification, confirming the adoption of a recognized and structured management system. This certified framework has enabled the Company to strengthen and formalize its commitment and reaffirms DWO dedication to transparency and accountability.

A key part of this process was the active **involvement of stakeholders**, regarded as essential partners in the delivery of the event. Through this certification, the Company formally commits to continuing this dialogue and shared pathway with its stakeholders over the next three years. Therefore, this achievement constitutes not only a significant milestone, but also the inception of a structured **organizational journey toward long-term sustainable growth and development** within the motorsport sector.

THE PURPOSE OF THE SUSTAINABILITY REPORT

The purpose of this report is to provide a comprehensive overview and present in detail the planned objectives and the results of the actions implemented by DWO, in order to improve the environmental, social, and economic impact of the FIM Superbike World Championship.

Furthermore, with the aim of transparency in spreading information, this report is intended as an informational document for all stakeholders involved in the ISO 20121 project, acting as a point of reference and comparison for the development of the organization's sustainability objectives as a whole and of the future editions of the FIM Superbike World Championship.

The measures and actions outlined in this report shall be considered as fully implemented starting from the certification date, unless stated otherwise.

This report was drafted during the month of June 2025.

THE CONTEXT

The FIM Superbike World Championship

The **FIM Superbike World Championship** comprises three different classes: the **FIM Superbike World Championship** (WorldSBK), the **FIM Supersport World Championship** (WorldSSP) and the **FIM Supersport 300 World Championship** (WorldSSP300). In addition, races of the **FIM Women's Circuit Racing World Championship** (WorldWCR) are also held during some selected rounds.

Each round of the Championship unfolds over several sessions, beginning on Friday and concluding on Sunday. Beyond the on-track action, the circuit paddock is designed to host installations, interactive entertainment, and unique experiences for spectators and guests. This approach reflects the “**Sportainment**” concept promoted by DWO, transforming each round of the Championship into a fully-fledged, multifaceted event.

In order to establish the impact of the FIM Superbike World Championship, DWO has conducted an analysis of the operational context, identifying the stakeholders involved and assessing the level of their involvement. Specifically, the following stakeholders have been identified:

- **Fédération Internationale de Motocyclisme (FIM)**
- **Workers**
- **Freelancers**
- **Circuits and event organizers**
- **Suppliers**
- **Partners and sponsors**
- **Teams and riders**
- **Spectators and guests**
- **Media**
- **Local communities**
- **Dorna Sports Group**
- **Shareholders and investors**

Circuits and event organizers¹ represent key stakeholders as they administer the venues hosting each round of the FIM Superbike World Championship and significantly influence the event through their environmental, social, and economic practices and initiatives.

1. The difference between circuits and event organizers lies in the fact that “circuit” refers to the company that owns the venue; on the other hand, the “event organizer” is the company to which DWO grants the rights to organize a specific round of the FIM Superbike World Championship.

Circuits hosting the **FIM Superbike World Championship** are selected among those that comply with the FIM track homologation rules, and in adherence to the agreements in place between DWO and event organizers.

The circuits that hosted the 12 rounds of the FIM Superbike World Championship during the 2024 season are located in eight different countries. Therefore, DWO has to face legal landscapes that differ on the basis of the location. In order to determine the differences in legal requirements, DWO has involved event organizers by asking for their collaboration in filling the **ISO 20121 Questionnaire**, a survey aimed at investigating circuit's sustainability characteristics from an environmental, social, and economic standpoint.

With the aim of standardizing Championship's sustainability levels across each event, DWO has decided to integrate the existing **"Organization Rules"** document – distributed to event organizers in order to harmonize event management – by adding a dedicated **sustainability section**. Starting from the 2025 season, this new section outlines specific requirements and actions to ensure alignment with the objectives defined within the sustainability management system adopted by DWO.



The 2024 FIM Superbike World Championship and FIM Women's Circuit Racing World Championship calendar

DATE	COUNTRY	CIRCUIT		WorldWCR (selected rounds)
FEBRUARY 23-25	AUSTRALIA	PHILLIP ISLAND CIRCUIT		
MARCH 22-24	SPAIN	CIRCUIT DE BARCELONA-CATALUNYA		
APRIL 19-21	NETHERLANDS	TT CIRCUIT ASSEN		
JUNE 14-16	ITALY	MISANO WORLD CIRCUIT MARCO SIMONCELLI		X
JULY 12-14	UNITED KINGDOM	DONINGTON PARK		X
JULY 19-21	CZECH REPUBLIC	MOST AUTODROM		
AUGUST 09-11	PORTUGAL	AUTÓDROMO INTERNACIONAL DO ALGARVE		X
SEPTEMBER 06-08	FRANCE	MAGNY-COURS INTERNATIONAL CIRCUIT		
SEPTEMBER 20-22	ITALY	CREMONA CIRCUIT		X
SEPTEMBER 27-29	SPAIN	MOTORLAND ARAGON		
OCTOBER 11-13	PORTUGAL	AUTODROMO DO ESTORIL		X
OCTOBER 18-20*	SPAIN	CIRCUITO DE JEREZ – ÁNGEL NIETO		X

THE ISO 20121 CERTIFICATION

DWO has obtained the certification issued by IMQ (Istituto Italiano del Marchio di Qualità) – as the organizer responsible for the **design, planning, execution and reporting of the FIM Superbike World Championship** – in accordance with the ISO 20121:2012, the International Standard for Event Sustainability Management Systems.

The ISO 20121 standard can be applied to events or series of events, but also to venues hosting the events, to organizers – which is the case of DWO – to suppliers of goods and services for events, and teams participating in events. This is the only international norm that addresses the topic of sustainability with a three-dimensional outlook (environmental, social and economic), and with a holistic and systemic approach that does not only take into consideration environmental issues. Implemented for the first time during the 2012 London Olympics, the ISO 20121 standard establishes the requirements to follow for the organization of sustainable events, in order to have a minimal impact on the environment and to help strengthen the relationship with each stakeholder: including suppliers, event organizers and circuits, teams and riders, sponsors and partners, shareholders and investors, local public institutions and communities, spectators and guests, manufacturers and federations, and broadcasting platforms.



For the FIM Superbike World Championship, DWO conducted a comprehensive analysis of all significant environmental, social and economic impacts that might emerge during the design, planning, and execution of the Championship. As a result of this analysis, DWO has integrated various sustainability tools into its processes to minimize environmental impacts and enhance social and economic outcomes of its activities.

The ISO 20121 certification is valid for a three-year period, during which DWO is firmly committed to maintaining and advancing its sustainability efforts. This commitment extends well beyond the certification itself, as sustainability and continuous improvement are fundamental pillars of DWO's corporate culture. In line with these values, the Company is fully dedicated to **positioning the FIM Superbike World Championship as a benchmark for sustainable event management within the motorsport industry.**

Notably, following the recent issuing of the ISO 20121:2024 edition, DWO will be required to adapt its management system accordingly. Throughout 2025, the ISO 20121 system implemented by DWO will be progressively updated to align with the new standard, requiring additional effort and coordination across the organization and its ecosystem.

INTEGRATED POLICY - HEALTH & SAFETY AND SUSTAINABILITY

DWO was already aware and committed to adopting international standards. In January 2024, DWO obtained the certification for the management and coordination of international motorsport events in accordance with the **ISO 45001:2018 - Occupational Health and Safety Management Systems**.

Following its resolution to adopt a sustainable management system and undergo the certification process, DWO has decided to integrate the two management systems. This integration, while preserving the inherent differences between the standards, aims to optimize their respective management. The decision has led to the drafting, approval, and publication of an **integrated policy** that represents Company's commitment to achieving both the objectives of the health and safety management system and of the sustainable event management system.

DWO has set some primary objectives for its integrated policy, which include the following guiding principles related to the health and safety requirements:

- **Commitment to prevention, hazard elimination and risk reduction.**
DWO ensures responsible site management by protecting workers' health and safety, investing in equipment, providing proper tools, and prioritizing safety in all operational changes.
- **Commitment to compliance with the Law.**
DWO complies with national laws and regulations, delivering mandatory training tailored to company-specific needs.
- **Commitment to continuous improvement.**
Site safety is regularly assessed through monitoring systems to support ongoing improvements and ensure full legal compliance.
- **Consultation and participation of workers and third parties.**
DWO promotes awareness and training on its Health and Safety Management System, encouraging proactive involvement at all levels and strengthening communication with stakeholders to enhance safety.

In alignment with Dorna Sports Group's sustainability strategy – **"Racing for the Future"** – DWO has established its commitment to the following objectives:

Environmental

- Minimize resource consumption and promote a circular economy;
- Contribute to the containment of GHG emissions within the atmosphere;
- Properly manage natural resources.

Social

- Promote comprehensive and updated information on sustainability issues;
- Improve direct and indirect socio-economic impact on the local community;
- Build a diverse and inclusive environment for all.

Governance

- Respect the fundamental principles of sustainable development and contribute to the achievement of the goals set by the United Nations (UN SDGs-Sustainable Development Goals);
- Design the Championship taking into account the principles and values of responsible management, inclusiveness and accessibility, integrity, transparency, participation, legacy;
- Raise awareness of and involve all stakeholders around environmental, economic and social sustainability issues;
- Influence suppliers towards sustainable choices and behaviour;
- Ensure compliance with current environmental and health and safety regulations.

The Integrated Policy – Health & Safety and Sustainability is publicly available in the corporate section of WorldSBK website.

The principles of sustainable development promoted in the integrated policy have been translated into a set of concrete actions and objectives for the 2024 FIM Superbike World Championship and future seasons. These objectives are aligned with the United Nations 2030 Agenda and its **Sustainable Development Goals** (SDGs). The following section presents these goals, accompanied by examples of initiatives undertaken by DWO that reflect the context of the Championship and adhere to the core values of the ISO 20121 standard. To gain a complete understanding of all the measures implemented, please refer to the following sections of this report, where each initiative will be examined in greater detail.





GOAL 2 - END HUNGER, ACHIEVE FOOD SECURITY AND IMPROVED NUTRITION AND PROMOTE SUSTAINABLE AGRICULTURE

DWO is committed to **reducing food waste** by encouraging the donation of surplus food – generated by catering services during events – to local non-profit organizations active among the host communities.



GOAL 4 - ENSURE INCLUSIVE AND EQUITABLE QUALITY EDUCATION AND PROMOTE LIFELONG LEARNING OPPORTUNITIES FOR ALL.

DWO supports the development of young individuals by establishing **partnerships with academic institutions**, aiming to actively engage students and provide meaningful opportunities for learning and career advancement.



GOAL 5 - ACHIEVE GENDER EQUALITY AND EMPOWER ALL WOMEN AND GIRLS

DWO is committed to fostering gender equality within the motorsport sector. In 2024, the **FIM Women's Circuit Racing World Championship (WorldWCR)** was launched as a dedicated initiative running alongside selected rounds of the FIM Superbike World Championship, with the aim of promoting and enhancing female participation in professional motorcycle racing.



GOAL 9 - BUILD RESILIENT INFRASTRUCTURE, PROMOTE INCLUSIVE AND SUSTAINABLE INDUSTRIALIZATION AND FOSTER INNOVATION.

DWO is strongly committed to reducing emissions and optimizing resource efficiency. In line with this commitment, the organization has adopted a **digitalization strategy** for managing event access passes and is progressively implementing **paperless practices**. These initiatives not only contribute to environmental sustainability but also streamline internal processes, enhancing operational efficiency.



GOAL 11 - MAKE CITIES AND HUMAN SETTLEMENTS INCLUSIVE, SAFE, RESILIENT AND SUSTAINABLE

DWO is committed to promote inclusivity across its events. This includes ensuring **accessibility** for individuals with limited mobility, welcoming people from diverse cultural backgrounds, and creating a safe and comfortable environment for guests with specific **dietary needs**, such as allergies, intolerances, religious restrictions, or ethical preferences.



GOAL 13 - TAKE URGENT ACTION TO COMBAT CLIMATE CHANGE AND ITS IMPACTS.

To reduce the environmental impact of racing, the WorldSBK and WorldSSP classes have adopted the use of **sustainable fuel** made of 40% of non-fossil components, following significant regulatory updates introduced in 2024. This biofuel – fully compatible with standard internal combustion engines – demonstrates a strong commitment to innovation and environmental responsibility.



GOAL 17 - STRENGTHEN THE MEANS OF IMPLEMENTATION AND REVITALIZE THE GLOBAL PARTNERSHIP FOR SUSTAINABLE DEVELOPMENT.

DWO has great regard for the concept of “**partnership with purpose**”, therefore it seeks dialogue with its partners and sponsors in order to evaluate initiatives that minimize environmental footprint and improve socio-economic impact of the Championship.

THE ISO 20121 STANDARD AND ITS VALUES

DWO has chosen to align with the principles of the ISO 20121 framework. This commitment translates into the implementation of concrete actions – across the short, medium, and long term – aimed at reducing the environmental impacts while enhancing the social and economic value generated by the Championship. In this context, and in line with the overarching sustainability vision of the Dorna Sports Group, DWO also promotes the values of the ISO 20121 standard among its stakeholders, including:



RESPONSIBLE MANAGEMENT

DWO, is committed to continuously improving the environmental footprint of its activities and to optimising the consumption of natural resources, in the design, planning and execution of its activities, while also preserving economic viability of the Championship.



INCLUSIVITY AND ACCESSIBILITY

DWO guarantees equal opportunities and equal treatment towards its stakeholders regardless of ethnic origin, gender, religion, nationality, sexual orientation, disability, social background and political orientation, provided that democratic principles are respected and there is tolerance towards different ideas and ideologies.



INTEGRITY

For DWO, respect for internationally recognised human rights is a fundamental prerequisite for any business relationship.



TRANSPARENCY

DWO maintains communication with its stakeholders in a clear, truthful and fair manner, in compliance with the Law and the principles of professional correctness.



PARTICIPATION

DWO manages its activities with the goal of meeting stakeholder expectations, actively engaging them in the process, to foster and promote a culture of sustainability.



LEGACY

DWO aims to define the legacy it leaves to both present and future communities, pursuing a balanced approach that integrates economic activity, environmental responsibility, and social progress.

THE OBJECTIVES, ACTIONS AND PRIORITIES

In compliance with the requirement of the ISO 20121 standard, **a careful assessment of the context and the Championship's characteristics** was conducted. As a result, DWO has identified matters that could benefit from an intervention, in order to minimize environmental impacts and enhance the social and economic outcomes of its activities, by establishing a clear plan of objectives and actions to be achieved. Furthermore, to attain transparency and to ensure coherent monitoring of results, **key performance indicators (KPIs)** have been established for each objective. Below is the list of all the subject matters which were assessed and were object of intervention:

Process re-engineering

Structure a defined process to analyze and update internal procedures in order to introduce solutions that enhance the overall sustainability of organizational activities.

Communication, awareness, and involvement of stakeholders

Communicate the sustainable management project, its strategic objectives, and the results achieved to all the relevant stakeholders in a clear, structured, and transparent manner.

Social and economic impact

Improve the social and economic impact in the territories and communities involved in the FIM Superbike World Championship.

Waste management and circular economy

Ensure waste sorting and management take place, favoring circular economy.

Sustainable procurement

Include environmental and social sustainability criteria in the evaluation process for the selection of goods, services and suppliers.

Catering services

Enhance the environmental and social sustainability criteria that apply to the operation of catering services.

Mobility and logistics

Reduce the environmental impact caused by staff mobility and material logistics.

Green energy and energy efficiency

Increase the amount of energy obtained through renewable sources and decrease energy consumption through more efficient systems.

Diversity and inclusion

Promote diversity and inclusion in motorsport, both on-track and off-track.

Resource optimization

Reduce the amount of resources consumed by incentivizing efficiency and circular economy principles.

Health and safety

Ensure occupational health and safety of people working in the offices and during the events of the FIM Superbike World Championship.

With the aim of identifying and selecting the most relevant actions from a sustainability perspective, DWO conducted an impact assessment of the 11 areas of intervention already outlined. The assessment is based on the analysis of four aspects:

- SDGs and sustainability dimensions;
- Stakeholders' expectations;
- Risk analysis;
- Materiality analysis developed by Dorna Sports Group.

For each aspect, evaluation criteria were defined, and quantitative scores were assigned to each area of action. The scores were then aggregated, allowing for a comparative ranking. Based on the overall score, a priority order was established to identify the areas of action with the highest strategic relevance. From this classification, **three priority areas** have emerged, and due to their significant impact, they have been given particular attention.



Priority 1

Process re-engineering

The ISO 20121 is structured around a documentation system composed of procedures and forms. **Forms** serve as the operational documents, while **procedures** provide explanatory guidance to help users correctly complete the forms and meet the standard's informational requirements. These procedures are not merely supportive tools, but constitute an integral part of the overall management process, ensuring consistency and internal alignment across the organization.

In order to ensure the integration of sustainability as part of the organizational culture and behaviour, a **comprehensive analysis of the processes** entailed in the design, planning, execution and reporting of the FIM Superbike World Championship was carried out. Specifically, **7 macro-areas were identified** to make up the main processes that DWO undertakes when building the Championship:

- **Global preparation;**
- **Event planning;**
- **Event set-up;**
- **Event operations;**
- **Post-event operations;**
- **Review stage;**
- **Office and support activities.**

For each one of the aforementioned macro-areas, multiple **process steps** have been identified in detail, and their connection with stakeholder categories involved has been mapped out. After defining all the process steps necessary to design, plan, execute and report the FIM Superbike World Championship, the **sustainable management tools** aimed at improving the environmental, social and economic impact of the Championship as a whole were added as part of the re-engineering of the processes.

In parallel, to guide the implementation of the re-engineering process, DWO has introduced and/or updated the following documents:

- **Sustainable management operating manual;**
- **Risk analysis document;**
- **Organization Rules;**
- **Other corporate procedures.**

The **sustainable management operating manual** is a document created to provide guidance for the effective management of processes and actions before, during, and after events. This document is intended as a checklist to be consulted for a successful sustainable event. It is part of the ISO 20121 management system and it is divided into several sections as follows:

- Actions to undertake during pre-season;
- Actions to undertake in preparation for the round;

- Actions to undertake during the round;
- Actions to undertake after every round;
- Actions to undertake yearly.

Then, a **risk analysis document** has been developed to identify and evaluate the risks and opportunities for DWO as the organizer of the FIM Superbike World Championship, as well as to plan actions to be taken in response to risks, oversee their implementation, and define the control mechanisms over residual risk. For each identified risk area, the probability and magnitude of impact are rated on a scale from 1 to 5. These values are then multiplied to calculate **the Risk Priority Index**. This allows the classification of risks into three levels: high, medium, or low. For all areas, the relevant risk response has been defined – either risk reduction or risk acceptance. Additionally, corrective actions are identified and planned for each risk. Below is the list of all the risk areas analysed in the assessment:

- Management, organizational structure, roles and responsibilities;
- Policies, objectives, and strategies;
- Climate risk;
- Provisions regarding hospitality staff catering service and the execution of related activities;
- Provisions regarding hospitality sponsor catering service (Pit Lounge) and the execution of related activities;
- Accessibility of infrastructures;
- Standards, guidelines, and models applicable to the event;
- Provisions regarding guidance to event organizers;
- Instances of incorrect reporting;
- Information systems, information flows, and decision-making processes (both formal and informal).



Furthermore, in order to improve communication with event organizers and support the standardization of event management, starting in 2025, the “**Organization Rules**” document has been supplemented with a **sustainability section**. Specifically, this section outlines a series of informational requirements and actions – some of which are recommended but not mandatory – defined in alignment with the sustainability management system adopted by DWO. The corresponding subject areas are listed below:

- ISO 20121 Questionnaire;
- Waste management plan;
- Water use restrictions;
- Surplus food collection guideline;
- Sustainable mobility plan;
- Map related to sustainability features;
- Engagement, social diversity and inclusion initiatives;
- Circuits’ / event organizers’ sustainability strategy.

Lastly, it is worth mentioning that DWO is fully committed to integrating sustainability criteria within its corporate procedures. For this reason the Company has implemented **privacy procedures** regarding data protection, management and storage, along with a **whistleblowing system** to promote corporate culture based on transparency, accountability and integrity, define reporting responsibilities, and ensure legal safeguards.

The actions involved with priority 1 refer to the following SDGs and ISO 20121 values:



Priority 2: Communication, awareness and involvement of stakeholders

Stakeholders are all the individuals or groups involved in or affected by DWO's operations within the FIM Superbike World Championship. DWO conducted a structured stakeholder mapping and implemented targeted **engagement initiatives** aimed at raising **awareness** around sustainable development. These actions reflect DWO's commitment to transparency, ensuring that stakeholders are not only informed but actively involved in the sustainability journey. By fostering open dialogue and **inclusive participation**, DWO strengthens trust and accountability across its entire ecosystem. Specifically, as mentioned above, the following stakeholders have been identified:

- Fédération Internationale de Motocyclisme (FIM)
- Workers
- Freelancers
- Circuits and event organizers
- Suppliers
- Partners and sponsors
- Teams and riders
- Spectators and guests
- Media
- Local communities
- Dorna Sports Group
- Shareholders and investors



To encourage active engagement from all stakeholder groups, DWO has published its integrated policy in the corporate section of the WorldSBK website and issued an official [press release](#) announcing the achievement of ISO 20121 certification.

Among the categories listed above, the Company has prioritized stakeholders who, based on analysis, demonstrate a higher level of engagement with its activities within the FIM Superbike World Championship and exert greater impact on the achievement of DWO's sustainability objectives.

Firstly, the involvement and alignment of DWO staff with sustainability goals and related responsibilities stands out as particularly crucial. For this reason, in 2024, fifty-one DWO staff members – including permanent employees and non-permanent collaborators – received a **training session** dedicated to the fundamentals of sustainable development and the ISO 20121 standard, and their knowledge was tested through an online multiple-choice quiz.

Secondly, DWO invited event organizers, sponsors, suppliers, and teams to collaborate by completing the **ISO 20121 Questionnaire**, distributed in digital format. The survey focused on key environmental, social, and governance topics – including resource management, inclusion, community impact, and sustainability-related policies and practices. Beyond serving as a tool to communicate the purpose of the ISO 20121 project to stakeholders, the questionnaire also acts as a foundation for future initiatives aimed at fostering structured engagement and enhancing DWO's sustainability performance.

A total of **12 event organizers, 30 suppliers, 63 teams and 26 sponsors** were involved².

36%

OF EVENT ORGANIZER,
SUPPLIERS, TEAMS, AND
SPONSORS WITH SYSTEM
AND/OR PRODUCT
CERTIFICATIONS³

25%

OF EVENT ORGANIZER,
SUPPLIERS, TEAMS,
AND SPONSORS HAVE A
SUSTAINABILITY POLICY OR
REPORT³

34%

OF EVENT ORGANIZER,
SUPPLIERS, TEAMS,
AND SPONSORS WITH
SUSTAINABILITY
CERTIFICATION³

Furthermore, in order to engage stakeholders (specifically spectators, guests, and workers) a post-event survey has been made available through the **SBK Pit In** mobile app. The survey explores various topics, including how many kilometers respondents traveled to reach the circuit.

3.998

AROUND **3.998** PEOPLE
HAVE COMPLETED THE
SURVEY UP IN 2024

2. Responses rates to the ISO 20121 Questionnaire are the following:

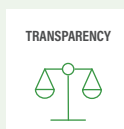
- Event Organizers: 7/12 – 58%
- Sponsors: 9/26 – 35%
- Suppliers: 9/30 – 30%
- Teams: 22/63 – 35%

3. Data based on responses collected through the ISO 20121 Questionnaire.

Finally, as part of its ongoing efforts to engage stakeholders and promote awareness around sustainability, DWO organized an interactive initiative during **EICMA 2024**, the International Bicycle Motorcycle and Accessory Exhibition, the world's most important trade fair for the two-wheeler industry, held in Milan from 7 to 10 November. The activity combined informative content with a playful, gamified approach: participants could win branded gadgets – such as engine oil, caps, sunglasses, and books. Focused on sustainability in the FIM Superbike World Championship and the broader motorsport sector, the initiative attracted a large number of visitors to the stand: a simple yet effective initiative that highlights DWO's commitment to creating accessible and engaging awareness-raising experiences.



The actions involved with priority 2 refer to the following SDGs and ISO 20121 values:



Priority 3

Social and economic impact

The social and economic impacts on local communities are key pillars of sustainable event management. Supporting community wellbeing is central to the Championship's sustainability strategy, through initiatives that address social needs, promote equity, and create shared value.

From a social perspective, to intensify the dialogue with partners and sponsors and to promote the principle of **"partnership with purpose"**, DWO has established a collaboration with **San Patrignano**, a renowned Italian community dedicated in the fight against addiction. As **Charity Partner** of the FIM Superbike World Championship, San Patrignano participated in the Cremona and Misano rounds, where various awareness and fundraising activities were carried out. The partnership was officially announced through a press release aimed at informing spectators and stakeholders. A dedicated video spot was shown on big screens and in the teams' hospitality areas to highlight the initiative. Additionally, donation totems were installed in the Pit Lounge of the circuits to facilitate contributions from guests and attendees.

DWO is also committed to building **partnerships with academic institutions** as part of its broader sustainability and social engagement strategy. For several years, it has collaborated with the **Chair of Economics and Management at LUISS University in Rome**, offering around **140 students** annually the opportunity to engage with business case scenarios. By bringing students closer to the business world, DWO helps bridge the gap between academic education and professional life, offering a unique learning opportunity and a potential pathway into the workforce. In addition, the FIM Superbike World Championship often serves as a platform for educational outreach. For instance, during the Jerez round in October 2024, DWO hosted a guided visit for students from a vocational training center based in Seville. The students took part in a FIM Technical Tour, explored the paddock, attended a Paddock Show event featuring WorldSBK riders, and concluded the day by watching live track action from the grandstand.

Among the various initiatives integrated into the 2024 WorldSBK season, those implemented directly during the events play a key role in advancing the Championship's sustainability goals. One of the most impactful initiatives was the introduction of a **food surplus collection** programme. Rolled out during the Catalunya round, Dutch round, Emilia-Romagna round, Portuguese round, Aragon round and Spanish round, this programme brought tangible benefits by redistributing excess food from staff catering, sponsor hospitality areas, circuit restaurants, and team facilities. The initiative was made possible through collaboration with local NGOs selected by event organizers, ensuring that surplus food supported those in need rather than going to waste. As a result of this initiative, during 2024 season, **549 kg** were collected and donated.

140

STUDENTS INVOLVED ANNUALLY IN BUSINESS CASE SCENARIOS

549kg

OF FOOD SURPLUS DONATED DURING 2024 SEASON



DWO is also committed to improve **accessibility for people with reduced mobility**, allowing all guests to fully enjoy the event experience. In this context, DWO works closely with its supplier to ensure that temporary structures mounted in the paddock are accessible. It also promotes a model of **“shared engagement”** with event organizers, encouraging them to provide inclusive viewing areas, permanent facilities, and event activities that meet accessibility standards.

Building upon these efforts to create equitable opportunities, the launch of the **FIM Women's Circuit Racing World Championship** in 2024 represents a pioneering initiative aimed at promoting female participation in motorcycling, fostering inclusivity within the sport, and maximizing opportunities for young female riders and their teams, by offering them a fair and professional competitive environment. The competition is structured as a Yamaha one-make racing series held over six rounds alongside selected events of the FIM Superbike World Championship and involves twenty-four female riders, providing them with a global stage to showcase their talent.



Additionally, DWO is committed to promoting inclusivity and openness in motorsport through the **SBK® Roadway programme**. This project is designed to give young riders the opportunity to compete with the goal of helping them progress toward the WorldSBK class. The championships taking part in this programme are the following:

- **FIM Yamaha R3 bLU cRU World Cup** – A Yamaha one-make racing series for riders aged 14–20. Organized by Yamaha Motor Europe with JiR as promoter, and supported by FIM Europe and DWO, the series runs across twelve races at six European WorldSBK rounds and are also ISO 20121 certified as a ‘series of events’.
- **Yamalube R3 bLU cRU Latinoamérica** – A talent-scouting programme supported to discover young riders (14–19) in Latin America. The winner and the runner-up earn support to join upper categories. The series includes six rounds in Brazil from April to November.
- **China Endurance Festival (CEF)** – A strategic partnership between DWO and the CEF to integrate Chinese motorcycle sport into the global scene. The event features a four-hour endurance race – a showcase for manufacturers and teams – and the CEF Women’s Cup, promoting female participation in motorsport.

Following the analysis of the social dimension of sustainability, this section turns to the economic impact of the FIM Superbike World Championship. The economic impact, in fact, is recognized by the ISO 20121 standard as one of the key pillars in organizing sustainable events. In this initial phase of certification, DWO has focused on measuring the direct economic impact generated by its own staff⁴ – through spending on accommodation, vehicle rentals, meals, and other related expenses. The key statistics illustrating the economic impact generated by DWO staff are as follows:

945.973€

TOTAL DIRECT ECONOMIC VALUE GENERATED BY DWO STAFF IN HOST REGIONS

9.902

TOTAL NUMBER OF LOCALLY BASED SUPPORT PERSONNEL⁵

However, the overall economic footprint of the Championship extends well beyond this, encompassing multiple levels of impact and the **broader economic stimulation** driven by the presence of workers, spectators, and guests. Acknowledging this, DWO is committed to evaluating, monitoring and enhancing its economic impact over future seasons.

These actions refer to the following SDGs and ISO 20121 values:



■ 4. Including permanent employees and non-permanent collaborators.

■ 5. Data based on workers passes provided by DWO to event organizers' staff. Media is not included.

OTHER AREAS OF ATTENTION AND COMMITMENT

Waste management and circular economy

Effective waste management and recycling are essential not only for environmental protection but also for generating positive social and economic impacts. At events, these practices serve as powerful tools for implementing sustainability in a tangible and measurable way. A well-structured waste management system is fundamental for sorting and managing appropriately **municipal and special waste**. This separation enables the recovery and reintegration of raw materials into the production cycle, supporting a circular economy and assuring compliance with Health & Safety and legal frameworks.

The responsibility for organizing and managing waste during events lies with the event organizer. Event organizer are required to adopt waste management strategies in compliance with relevant regulations. In this light the Organization Rules – particularly the newly introduced sustainability section – require event organizers to make available **a comprehensive waste management plan**. This document outlines waste separation procedures, the placement of waste containers, and other relevant logistical information, and is made available during the event to interested parties.

To further enhance sustainability efforts, a **waste measurement and monitoring system** has been implemented in the hospitality area where staff catering service is provided. This initiative represents a first step towards a more extensive tracking of waste generation and recycling performance. The findings revealed that proper waste separation helped prevent the generation of approximately **1.415 kg CO₂** – a clear indicator of the environmental benefits of proper waste management.

1.415 kg of CO₂

AVOIDED IN THE HOSPITALITY AREA WHERE
STAFF CATERING SERVICE IS PROVIDED

50%

PERCENTAGE OF CIRCUITS HAVE A WASTE
MANAGEMENT PLAN IN PLACE⁶

At DWO's offices in Barcelona and Rome, sustainability is integrated into daily operations. In addition to complying with municipal waste separation regulations, both offices have implemented initiatives to reduce single-use plastics. **Water dispensers** are available to employees, supporting circular economy practices and are also deployed across DWO's paddock offices. In 2024, the use of water dispensers helped avoid the consumption of an

■ 6. Data based on responses collected through the ISO 20121 Questionnaire.

estimated 27.000 plastic bottles. Further measures in place include the use of reusable cutlery, bottles and cups.

To reduce waste generation both in the offices and during events, DWO has made a significant **effort to digitize operational processes**, adopting a range of practical and scalable solutions. The digital transformation plays a central role in minimizing material consumption and streamlining workflows. Key digitalization initiatives include:

- Fully digital management of contracts, administrative approval processes and payroll documentation.
- Digitalization of accreditation system through the SBK Pit In mobile app that has helped reducing overall credential production by 70% since its inception.
- QR codes at the TV compound, offering digital access to event materials such as the event programme.
- Paperless policy implemented to reduce unnecessary printing.



70%

REDUCTION OF OVERALL CREDENTIAL PRODUCTION THANKS TO DIGITAL ACCREDITATION SYSTEM

6.430kg of CO₂

AVOIDED THANKS TO THE REDUCTION OF PHYSICAL CARDS AND LANYARDS PRODUCTION⁷

The actions refer to the following SDGs and ISO 20121 values:



7. Value determined based on the production of passes for the 2024 season, which were actually purchased by DWO at the end of the previous year.

Sustainable procurement

All procurement activities at DWO must adhere to strict **ethical standards**, ensuring **transparency, fairness, and legal compliance**. Selection processes must be free from **conflicts of interest**, with all participants acting impartially and committing to DWO's core values as outlined in its **Organizational Model, Code of Ethics**, as well as **ABC Policies** of Dorna Sports Group. Preferential treatment is strictly prohibited. Equal treatment is guaranteed regardless of race, gender, or religion, and full compliance with applicable laws and regulations is mandatory.

In addition, recognizing the importance of **resource efficiency** in procurement practices, DWO has distributed questionnaires to partners and suppliers to collect data for sustainability-related statistics and reporting and has prioritized specific initiatives to optimize resource utilization both in its offices and during events. For instance, the use of **FSC** and **PEFC-certified paper** in the offices, as well as for printing the Official WorldSBK Yearbook and the use of **recycled PVC** for the production of paddock access credentials for staff and workers, including pass cards, worker bibs, vehicle passes, and one-event grid badges.

39.900

PASSES PRODUCED USING RECYCLED PVC
IN 2024 SEASON

DWO's sustainability efforts go beyond internal policies and responsible resource management; they also influence **strategic partnerships** and are aligned with evolving Championship regulations. A prime example is the long-standing partnership with Pirelli, the exclusive tyre supplier confirmed through 2026, which has consistently demonstrated a strong commitment to environmental sustainability.

Thanks to Pirelli's innovation in materials, it was possible for the Championship to adopt a regulation in 2022 that reduced the number of tyres supplied to teams competing in the WorldSBK and WorldSSP classes. This change has led to a reduction of over **2.300** tyres per year, significantly lowering the environmental impact of tyre consumption in the series.

2.300

TYRES SAVED ANNUALLY

As part of its broader commitment to sustainability DWO is interested in contributing to the **promotion of regional excellence**, such as products with DOC certifications. These labels not only ensure the quality and authenticity of the products used but also support local economies and traditional production methods. The partnership with "Consorzio di Tutela della Denominazione di Origine Controllata Prosecco" reflects a shared vision to enhance

the visibility and value of certified Italian products. Specifically, during the 2024 season, the FIM World Superbike Championship featured a total of **1.132** bottles of Prosecco DOC.

1.132

BOTTLES OF PROSECCO DOC FEATURED
THROUGHOUT 2024 SEASON



The actions refer to the following SDGs and ISO 20121 values:



Catering services

Catering services operating during the events of the FIM Superbike World Championship, under direct control of DWO, are organized to meet the needs of the various stakeholder groups involved in the event. These include SBK Pit Lounge, dedicated to hosting guests, partners, and sponsors and the staff hospitality, which manages catering for DWO staff.

The **SBK Pit Lounge** is closely integrated with the catering services provided by the circuits. Within this lounge, **reusable cutlery** is used, and the menu consistently includes options for **vegetarian, vegan, gluten-free, and lactose-intolerant guests**. To ensure transparency and food safety, all dishes are clearly labeled with ingredient information in accordance with **HACCP** standard. This allows guests to make informed choices and helps prevent food-related risks. Guests can also communicate directly with the staff to express any **specific dietary requirements**, including allergies, intolerances, ethical preferences, or religious considerations, ensuring a safe and inclusive dining experience for all.

Additionally, in 2024, the **critic card** system was introduced to enhance service quality. This feedback mechanism, accessible via QR code, allows guests to share their impressions and suggestions, contributing to the continuous improvement of the catering experience within the SBK Pit Lounge.

In 2024, the SBK Pit Lounge served **3.424** meals. The catering has a significant economic impact on the local ecosystem involved with the FIM Superbike World Championship. In 2024, a total amount of approximately **€393.000** has been spent locally to set up and operate the SBK Pit Lounge catering service – including staffing, food and beverage, and setup of hospitality spaces.

3.424

MEALS SERVED AT THE SBK PIT LOUNGE
CATERING SERVICES

393.363€

TOTAL ECONOMIC VALUE OF LOCAL SUPPLIES
USED TO OPERATE THE SBK PIT LOUNGE

The catering service provided in the **hospitality area dedicated to staff** is managed by a long-standing partner of DWO and is available at each European round of the Championship⁸. It operates within a temporary structure set up in the paddock, designed to accommodate the needs of DWO personnel. While primarily intended for DWO staff, access may also be extended to staff from partner organizations upon agreement. The catering supplier has implemented a range of sustainability measures, including:

- Waste separation within the hospitality area;
- Use of reusable materials and cutlery for on-site meals and use of compostable single-use materials for lunchboxes;
- Clear ingredient labeling to support informed dietary choices;
- Encouragement to communicate special dietary needs, including allergies, intolerances, ethical preferences, and religious requirements;

8. In 2024, the service was not available during the Czech round held in Most, in addition to the Australian round, which is hosted outside Europe.

- Use of environmentally friendly cleaning products for hospitality maintenance (e.g. certified by Ecolabel, ICEA, or BIO CERT).

In 2024, the catering service delivered **8.582** meals. **36%** of the food and beverage expenses were directed towards local suppliers.

8.582

MEALS SERVED IN THE HOSPITALITY AREA
DEDICATED TO DWO STAFF

36%

PERCENTAGE OF LOCALLY SOURCED FOOD
AND BEVERAGE PRODUCTS SERVED IN THE
HOSPITALY DEDICATED TO DWO STAFF

The actions refer to the following SDGs and ISO 20121 values:



Mobility and logistics

Mobility and logistics related to the FIM Superbike World Championship encompass staff travel, transportation of goods and materials, and spectators and guests movement⁹. As these elements significantly contribute to the environmental footprint, DWO adopts a proactive strategy to reduce emissions through sustainable practices.

DWO staff primarily use **rented vehicles** to move around during event stays. A total of 361 vehicles were used across the FIM World Superbike Championship, averaging 30 per round. To keep this number low, DWO enforces a **carpooling policy** requiring three people per vehicle. Additionally, hotels are strategically selected near the circuits – on average just 8,9 km away – to minimize travel distances. Thanks to this initiative, DWO significantly reduced the number of vehicles on the road, avoiding approximately **274.000 km** of travel and preventing the emission of **32.863 kg CO₂**. Furthermore, within the paddock, staff primarily use **electric scooters**, with only one petrol-powered scooter available for emergencies.

274.000 km

AVOIDED THANKS TO DWO STAFF
CARPOOLING¹⁰

32.863 CO₂

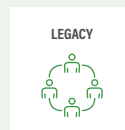
AVOIDED THANKS TO DWO STAFF
CARPOOLING

9. While not mandatory, DWO currently encourages event organizers to promote sustainable mobility initiatives for spectators. Through the SBK Pit In mobile app, DWO aims to provide useful information on how to reach circuits using public or alternative transport options.

10. Including permanent employees and non-permanent collaborators.

During European rounds, DWO uses eight trucks to transport temporary structures and equipment. This number has remained consistently stable over the past years, as DWO carefully manages logistics to avoid exceeding it. Teams and partners are responsible for handling their own transportation needs independently. For non-European rounds, both air freight and sea freight are used. Notably, DWO has made a significant investment in producing a new set of billboards and materials (so called **“double-kit”**) that were previously transported by air, allowing DWO to avoid renting a second Boeing 747 and thus significantly reducing the environmental footprint of overseas logistics.

The actions refer to the following SDGs and ISO 20121 values:



Green energy and energy efficiency

In 2024, significant updates were made to Championship regulations. The SBK Commission mandated the use of sustainable fuel (so called **“bio-fuel”**) across the WorldSBK and WorldSSP classes, made of **40% derived from non-fossil components**.

This sustainable fuel is being developed for compatibility with standard internal combustion engines, potentially paving the way for broader applications in urban mobility. This initiative marks a major step forward in the sport's journey toward environmental responsibility, demonstrating a clear commitment to innovation and sustainability. It sets a powerful example within the motorsport community, highlighting the role of racing in driving meaningful progress toward a lower carbon footprint.

40%

PERCENTAGE OF NON-FOSSIL COMPONENTS IN
THE FUEL USED IN WORLDSBK AND WORLDSSP
CLASSES

Energy efficiency extends beyond on-track activities and plays a significant role in the management of offices and event locations. While the facilities and services associated with the Championship are not entirely energy self-sufficient, they are equipped to utilize electricity supplied by the **circuits' power grids**. To better understand how circuits manage their energy supply, an online questionnaire was distributed as part of the sustainability initiative. The responses revealed that 43% of the circuits surveyed use either partially or fully **renewable energy sources** to power their facilities. Additionally,

around 43% of the responding circuits have **photovoltaic systems** that contribute to their energy needs.

43%

OF CIRCUIT QUESTIONNAIRE RESPONDENTS HAVE A PHOTOVOLTAIC SYSTEM TO POWER (AT LEAST PARTIALLY) THEIR FACILITIES¹¹

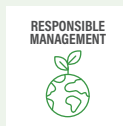
43%

OF CIRCUIT QUESTIONNAIRE RESPONDENTS USE RENEWABLE ENERGY TO POWER (AT LEAST PARTIALLY) THEIR FACILITIES¹¹



Regarding the energy efficiency of DWO's offices, the Rome headquarters is powered by the electricity grid, with the energy mix consisting of a considerable share of energy from renewable sources. The Barcelona office relies on the national energy mix for its electricity. To further reduce energy consumption at the Barcelona headquarters, several measures have been implemented: the entire lighting system has been upgraded to **LED technology**, glass walls maximize the use of natural light, and the air conditioning system is divided into six independently controlled zones, allowing for **optimized temperature management**.





The actions refer to the following SDGs and ISO 20121 values:







11. Data based on responses collected through the ISO 20121 Questionnaire.

THE NUMBERS AT A GLANCE

ENVIRONMENTAL IMPACT

2.300 TYRES SAVED ANNUALLY 	40% PERCENTAGE OF NON-FOSSIL COMPONENTS IN THE FUEL USED IN WORLDSBK AND WORLDSSP CLASSES 
6.430 kg of CO ₂ AVOIDED THANKS TO THE REDUCTION OF PHYSICAL CARDS AND LANYARDS PRODUCTION 	32.863 kg of CO ₂ AVOIDED THANKS TO DWO STAFF CARPOOLING 

ECONOMIC IMPACT

945.973 € TOTAL DIRECT ECONOMIC VALUE GENERATED BY DWO STAFF IN HOST REGIONS 	393.363 € TOTAL ECONOMIC VALUE OF LOCAL SUPPLIES USED TO OPERATE THE SBK PIT LOUNGE 
9.902 TOTAL NUMBER OF LOCALLY BASED SUPPORT PERSONNEL 	36% PERCENTAGE OF LOCALLY SOURCED FOOD AND BEVERAGE PRODUCTS SERVED IN THE HOSPITALY DEDICATED TO DWO STAFF 

SOCIAL IMPACT

549 kg OF FOOD SURPLUS DONATED DURING 2024 SEASON 	140 STUDENTS INVOLVED ANNUALLY IN BUSINESS CASE SCENARIOS 
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